

## **MEDIA RELEASE**

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### **Stay on after your conference - a great use of your Stimulus Package Payment**

Australians should spend their economic stimulus payments by tagging a break onto the next Business Event they attend, according to Perth Convention Bureau (PCB).

PCB Managing Director, and AACB Treasurer, Ms Christine McLean, said there would be considerable personal and professional benefits for delegates to bring family and friends with them to these events. Pre and post conference packages are available in all states of Australia and can offer some of the unique experiences not always available to leisure tourists.

“The Federal Government is urging Australians to be a tourist in their own country - this is a perfect opportunity to combine business with pleasure and help boost the nation’s economy.”

AACB Executive Director, Mr Mike Cannon, said, “Business Events are held in every town, region and capital city across the nation, each catering to the diverse special interests of delegates attending them. Business Events not only allow people to learn new skills and gain new information with clients and colleagues, they also offer delegates the opportunity to take some holiday time surrounding the event with friends and family.

“Utilising the bonus in this way will not only have a huge impact on local economies, but it will assist Australia on our journey to becoming the knowledge nation.”

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