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## New chief for Convention Bureau

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### Perth

 **Currently 20.3°**

Paul Beeson will be promoted to chief executive of the Perth Convention Bureau, after the resignation of managing director Christine Allen was flagged last month.

Mr Beeson, who is director of business development with the Bureau, will step into the role when Ms Allen leaves at the end of June to move to Adelaide.

Mr Beeson is credited with securing \$35 million worth of convention business in 2009-10 and contributed more than 37 per cent of the Bureau's \$93 million record sales result, the Bureau said today.

"The board is confident Paul will be able to build on the success that Christine has achieved during the past four years," Bureau Chairman Ian Laurance said.

