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Management changes at Perth Convention Bureau

Perth, June 1, 2011

THE PERTH Convention Bureau has undertaken a revamp of its organisational structure following the promotion of Paul Beeson from director of business development to CEO in May.

The Bureau's managing director, Christine Allen, will formally step down from her role on June 30.

Gareth Martin, who left the Bureau in February to take up a marketing position elsewhere, is returning to take on the role of director of business development.

The position of executive director marketing and business development, currently filled by Marina McKeague, has been made redundant. She formally leaves the Bureau on June 30.

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