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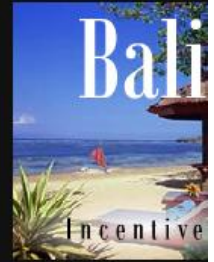
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Applications open for PCB awards

Thursday, 22 September 2011

Applications are invited for nine professional development awards and a scholarship worth a total of A\$55,000 under the 'Aspire Program' run annually by Perth Convention Bureau (PCB) in Western Australia.

The Aspire Program covers the A\$10,000 'City of Perth' Convention Scholarship, as well as nine A\$5,000 'Professional Development Awards' presented to leading academics and professional staff at Perth's five leading universities: The University of Western Australia, Curtin University, Murdoch University, Edith Cowan University and The University of Notre Dame Australia. Bureau chief Paul Beeson said the Aspire Program was a win-win situation for the Bureau.

"We're delighted to assist in the professional development of our academic institutions and not-for-profit communities, enabling them to attend overseas conferences and network with their international peers," said Beeson. "In return, we are able to identify a range of valuable bidding opportunities for conferences that could come to Western Australia."

Since its inception in 1999, the Aspire Program is claimed to have generated convention business worth more than A\$80 million in direct delegate expenditure to the Western Australian economy.

The deadline for applications is 30 March 2012. Information sessions will be held at the Perth Convention and Exhibition Centre in February 2012.

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