



- Magazine Archive
- Current Issue
- Free Registration

MICE BTN

Incentive

Business Intelligence for Intelligent Business

[Home](#) | [M.I.C.E News](#) | [BTN News](#) | [About](#) | [Contact](#)

[Subscribe](#) | [Advertising](#) | [Diary](#) | [MB Online Directory](#) | [Links](#) | [Flight Status](#)

• [Bali Connections](#) • [NZ Connections](#) • [WA Connections](#)

Select Language



powered by

SEARCH MICEBTN

search...



Thursday, 24 March 2011

PCB chairman wins national accolade



Monday, 21 March 2011

Ian Laurance, chairman of the Perth Convention Bureau in Western Australia has been given the 'Outstanding Contribution by an Individual' award at the Qantas 2010 Australian Tourism Awards in Perth.

His "long and distinguished career in the tourism industry in both Western Australia and Queensland" was recognised with a national lifetime achievement award.

Laurance, who was Western Australian minister for Tourism in the early 1980s, said he was "delighted and honoured" to receive the award.

"It is always nice to be recognised by your industry peers," he said. "I have derived great enjoyment and pleasure from my involvement in the tourism industry, so to receive this award is a wonderful bonus."

Laurance's career in tourism spans almost four decades and includes significant involvement with Seaworld and Warners Bros Movie World in Queensland, as well as being the inaugural chairman of Australia's 'North West Tourism'.

He also is a former vice president of the Tourism Council of Western Australia.

In 2006 he was made a Member of the Order of Australia for his services to the tourism industry.