

Artistic diversion in city lanes

The tapestry of the city is an ever-changing scene as forgotten laneways burst into colour.

Over the past year or so, 'urban art' commissioned by the City of Perth has put a new complexion on what were drab and unattractive spaces.

Four acclaimed West Australian artists have been creating mural art in four city laneways as part of the City of Perth's mural art program, "Wall Inc".

As well as enhancing the attractiveness of the city, the program is also aimed at managing graffiti.

The four Wall Inc artists are: Penny Bovell, Susan Flavell, Caspar Fairhall and Clare McFarlane.

Just follow the map to see what they've created as part of the City's outdoor gallery.

Over in Grand Lane two acclaimed artists have created a spectacular 99-metre mural.



The stunning wall art at Lion Walk.

Recent Urban Art Installations



- 1 Untitled by Simon Gilby
- 2 Artworks by Stormie Mills and Yok
- 3 Light Locker Art Space - 3D light boxes
- 4 Grand Lane Murals
- 5 Wall Inc Mural by Susan Flavell
- 6 Wall Inc Mural by Penny Bovell
- 7 Wall Inc Mural by Clare McFarlane
- 8 Wall Inc Mural by Caspar Fairhall
- 9 Lion Walk Mural by Stanislava Pinchuk



A Fragmented Tale by Clare McFarlane.

WA a mecca for conventions

Western Australia will become the nation's meetings mecca this financial year with business events expected to inject more than \$102 million into the State's economy.

Perth Convention Bureau Chief Executive Officer Paul Beeson said that more than 50,000 delegates are expected to attend a total of 91 conventions, exhibitions and corporate incentive programs booked into the State in 2011/12.

"This is the first time in the Bureau's history that business we have secured in previous years will pass the magical \$100 million mark in projected delegate expenditure over a 12-month period," he said.

This figure does not include CHOQM, for which the Bureau was not required to submit a bid. CHOQM alone is expected to inject more than \$50 million into the State's economy.

Mr Beeson said the business events bonanza was the result of strong growth in sales results over the previous four years. He added: "We have no reason to believe that the growth will slow in the next 12 months when for the first time in our history our annual sales target will exceed \$101 million."

The Bureau – established in 1972 and supported by the City of Perth – is responsible for marketing Perth and Western Australia as a business events destination encompassing conventions, exhibitions and incentive travel groups.

New look for urban park

The City of Perth has created an urban oasis at the top end of St Georges Terrace.

Lord Mayor Lisa Scaffidi officially opened the landscape enhancements at Florence Hummerston Reserve and welcomed a sculpture to its new home.

With more than 100,000 office workers coming into the city each day, pockets of green play a very important role in creating dynamic urban environments.

The park looked dated and somewhat overgrown so the Council committed \$700,000 for enhancement works and artwork to give it a new lease on life.



The new design is characterised by flowing and horizontal lines in direct contrast to the surrounding high rise. The new ribbon-like seating is a dramatic and defining feature that introduces much needed colour to the space and provides a sense of playfulness.

The artwork, created by Simon Gilby, takes the form of a woman but as with all artwork it is open to interpretation and is sure to become a talking point.

Florence Hummerston devoted much of her life to community service and was the first woman elected to the Perth City Council, on which she served for 18 years. In 1979 she was made a Freeman of the City of Perth. She died in 1984, aged 94.