

From: Conference + Meetings World [mashmedia@dynamail.co.uk]  
 To: Shenade Unicomb  
 Cc:  
 Subject: Barcelona ICC Frank Garcia appointed ICCA Iberian Chapter Chairman; Perth CVB Chairman receives lifetime achievement award

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Welcome to the *Conference + Meetings World* Newsletter.

We aim to bring you interesting news updates and intelligent feature content concerning the big world of conferences and meetings.

**BARCELONA ICC FRANK GARCIA APPOINTED ICCA IBERIAN CHAPTER CHAIRMAN**

EUROPE – The International Congress and Convention Association (ICCA) Iberian Chapter has appointed the Association Market Sales Manager of the Barcelona International Convention Centre, Frank Garcia, as its Chairman.



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**PERTH CVB CHAIRMAN RECEIVES LIFETIME ACHIEVEMENT AWARD**

AUSTRALIA - Perth Convention Bureau's Chairman Ian Laurance has been recognised with a national lifetime achievement award.



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**WIZARD STUDIOS AND BADGE2MATCH ANNOUNCE PARTNERSHIP**

US - Wizard Studios Global Events has partnered with Dutch company Badge2Match, to bring Radio Frequency Identification Matchmaking Technology to the American meetings and events industry.



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**AIME ORGANISERS CLAIM 10% VISITOR INCREASE, THOUGH HOSTED BUYERS DOWN**

AUSTRALIA - Reed Travel Exhibitions and the Melbourne Convention and Visitors Bureau has claimed a 10 per cent rise in



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### We're moving...

On 25<sup>th</sup> March 2011 Mash Media is moving to a bigger office:

4th Floor Sterling House  
6-10 St Georges Road  
London SW19 4DP

**Our offices will be closed on Friday** but it will be business as usual from Monday 28<sup>th</sup> March. All our telephone numbers will remain the same.



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## PERTH CVB CHAIRMAN RECEIVES LIFETIME ACHIEVEMENT AWARD

posted on: 21/3/2011 10:55:31



**AUSTRALIA** - Perth Convention Bureau's Chairman Ian Laurance has been recognised with a national lifetime achievement award.

Laurance received the Outstanding Contribution by an Individual award at the Qantas 2010 Australian Tourism Awards held in Perth on March 11.

He said he was "delighted and honoured" to receive the award.

"It is always nice to be recognised by your industry peers," he said. "I have derived great enjoyment and pleasure from my involvement in the tourism industry, so to receive this award is a wonderful bonus.

"Business tourism is a dynamic sector of the industry with enormous potential for growth and I am keen to raise its, and the bureau's, profile within government and the wider corporate community," he added.

Laurance was the Western Australian Minister for Tourism in the early 80s and apart from his Ministerial portfolio, his career in tourism spans almost four decades and includes significant involvement with Seaworld and Warners Bros Movie World in Queensland, as well as being the inaugural Chairman of Australia's North West Tourism. He is also a former Vice President of the Tourism Council of Western Australia.

Do you have a story for CMW? Email: [vcarley@mashmedia.net](mailto:vcarley@mashmedia.net)

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