

**12 August 2010**

## **Perth Convention Bureau provides \$93 million boost to WA**

The Perth Convention Bureau (PCB) has delivered a \$93 million business events boost for the Western Australian economy, exceeding its annual target by more than 14 per cent. The figures are based on the bureau's sales results for the 2009-10 financial year, when the PCB secured a total of 134 conventions and incentive travel groups, representing an estimated 50,624 delegates and a \$93,033,036 delegate spend over the next three years. For more, click [here](#).