From: micenet Australia
To: Natasha Sellei;
Subject: Opposition commits $28 million to business events
Date: Monday, 2 August 2010 1:57:05 PM

In this Issue

Opposition commits $28 million to business events
Perth launches business events trade show
Inaugural industry golf day
Brisbane bureau scores two AACB scholarship wins
Penny Lion to head up Business Events Australia
Team Adelaide does it again
Mastering events for the EA
Visit World of Accor for your chance to win a Peugeot
Memorable experiences with Showbiz

browser view | change preferences | unsubscribe

August 2, 2010

micenet AUSTRALIA BTPublishing

IT'S ALL ABOUT BUSINESS EVENTS

Opposition commits $28 million to business events

Shadow Minister for Tourism, the Arts, Youth and Sport, Steven Ciobo, has committed $28 million in “new money” for initiatives to reinvigorate Australia’s business events tourism.

Click here to read more

Perth launches business events trade show

An exhibition for the Perth events sector has been announced with the first one being held on May 6 and 7 in 2011.

Click here for further details

Inaugural industry golf day

micenet Australia magazine and Tourism Portfolio have teamed up to host an inaugural MICE Golf day. Format will be a four-ball ambrose, shot-gun tee off and will be held at the stunning Kooindah Waters Golf Course, Central Coast, NSW on Friday, October 29, 2010 (transport from Sydney provided).

If you love networking and can hit a golf ball (or just want to give it a go), please click here to register your interest.

Brisbane bureau scores two AACB scholarship wins

Two of Brisbane Marketing’s employees were announced as winners in the Association of Australian Convention Bureau Inc. annual awards – the 2010 Vin Barron IMEX prize (won by Deborah Lonne), and the AACB Staff Scholarship (won by Juliet Lally).

micenet Australia magazine will be featuring the two winners and their winning entries in the October edition of the magazine. The deadline for submissions for the 2010 Staff Scholarship is close of business on Tuesday, August 31. Bureau staff are encouraged to enter with details found by clicking here.

Penny Lion to head up Business Events Australia

Penny Lion has been appointed general manager of Business Events Australia. Ms Lion was most recently the general manager, UK/Europe for CiEvents, helping to establish the company as a major player in the UK events industry.

She will be responsible for leading the development of Tourism Australia's global business events strategy and the delivery of business-to-business programs that promote Australia as a destination for business events.

Team Adelaide does it again

Adelaide... an inspiring and innovative destination that brings people together to share in the exceptional! This is the clear promise made by 'Team Adelaide' to a record number of Australian and international buyers who experienced the largest expo and an extended famil itinerary at Destination South Australia, the Adelaide Convention Bureau's premiere showcase event held in July.

Click here for further details

Mastering events for the EA

SYDNEY SHOWGROUND

Sydney Showground in partnership with mice.net, Ovations International and Staging Connections are pleased to bring you 'Mastering Events for the EA' to be held at Sydney Showground on Thursday, September 9, 2010.

Join us for a delicious lunch from our award-winning caterers and speakers including Catherine DeVrye, the 2010 Australian National Keynote Speaker of the Year. Learn how to Master your AV, Master your speakers and Master your event!

To register for this exciting and informative day, click here.

2 SPEAKERS micenet AUSTRALIA STAGING CONNECTIONS

Visit World of Accor for your chance to win a Peugeot

Attendees at this year's World of Accor at the Sofitel Wentworth Sydney on Thursday, August 5 have the opportunity of leaving the expo with a brand new Peugeot 207 XR (valued at over $27,000). Every registered delegate who attends the World of Accor expo will go in the draw to win the sleek, stylish Peugeot.

In addition, there will be entertainment, superb cuisine, wines by renowned Robert Oatley Wines, and numerous hotel prizes. World of Accor offers travel and MICE organisers a one-stop shop to discover the latest in accommodation and product trends across the region.

The World of Accor expo will take place between 3pm – 7pm, and will be hosted by Sunrise's Melissa Doyle and Natalie Barr. To attend World of Accor and be eligible to win prizes delegates must pre-register here.

Memorable experiences with Showbiz

Showbiz Events & Travel

JERSEY BOYS Sydney, BON JOVI, Mary Poppins Melbourne, WICKED Brisbane, 2010 NRL Grand Final, Rugby World Cup 2011, Supercheap V8 Supercars…

We are a specialist hospitality, travel and event services company delivering memorable guest experiences across a wide range of theatre, concert, sports and entertainment product. We'll consolidate your efforts by providing assistance with:

• sourcing theatre, concerts, events & hospitality
• providing licensed event travel services including flights, accommodation, car hire, transfers and travel insurance
• full event management services

We offer all-encompassing solutions making your job easier. Call our event and hospitality sales managers on 1300 361 936.

Click here for further details

London Olympics – two years to go

VISIT LONDON
VISITLONDON.COM/BUSINESS

July was a significant month for the UK's capital as it marks the countdown for 'two years to go' until the opening ceremony of the London 2012 Olympic and Paralympic Games on 27th July 2012. Over the next 24 months, in excess of £11bn (AU$ 19bn)will be invested into projects directly benefiting visitors to the capital according to Visit London, the official visitor organisation for London.

Much of the billion dollar investment will be seen within London's business and MICE offering with a full spectrum of services impacting the business tourist experience, from new hotels, meeting spaces and upgraded transport links to cultural projects and small business initiatives. The full Visit London 'Two Years to Go' report and timeline is now available to download, and you can read more about what's happening in London by clicking here.

Your life more colourful and your chance to win!

For your chance to win 1 of 5 pairs of Maui Jim's from the new 2010 fashion range please click here to view a Maui Jim event in action, then answer the question below. For one of the most memorable corporate gifts, look no further than Maui Jim Sunglasses and our onsite sunglass kiosk for your next event gift experience. You'll be remembered with a smile. Every time the sun shines.

Question…What is Karen's (featured in the video) last name? Please send your answer to Nick Maynard.

Maui Jim

special deals

This Year's Christmas Party is on Crowne Plaza

Book a meeting or event at selected Crowne Plaza properties in NSW and ACT and be shouted a Christmas party. In a bid to keep the company Christmas party alive, Crowne Plaza is giving event organisers back 10 per cent of their total bill for functions booked before November 30, 2010 and held before November 30, 2011 at participating properties. Funds are gifted back in the form of bonus points, which can be redeemed for Priority Club Meeting Credits to go towards a Christmas party or event at any property in the IHG family of brands worldwide. Hotels participating in the Christmas gift offer include Crowne Plaza Coogee Beach, Crowne Plaza Hunter Valley, Crowne Plaza Terrigal and Crowne Plaza Canberra.

For more information and a full list of participating hotels, visit their website.

Terms and conditions apply. Subject to availability. Total company bill must exceed AU$3000 to be eligible. **Click here for full terms and conditions.*

? don't forget

IT&CMA and CTW 2010
October 5 -7, 2010
Bangkok Convention Centre at CentralWorld

Meeting Mart
October 26, 2010
Crown Promenade Hotel

ITB Asia
October 20-22, 2010
Suntec Singapore

subscribe | change preferences | unsubscribe

©The contents of one minute micenet Australia which are covered by copyright may not be reproduced or copied without the written permission of the publisher (Business & Tourism Publishing Pty Ltd). Opinions expressed in articles are those of the writer and do not necessarily reflect the opinions of the publisher.

micenet Australia complies with new privacy legislation which came into effect from December 21, 2001. © All contents copyright 2001. All rights reserved.