



**broadcast clip**

<b>Station :</b>	6PR	<b>Program :</b>	Afternoons
<b>Location :</b>	Perth	<b>Producer :</b>	Ms Melanie Bonolo
<b>Aired On :</b>	14/10/2010 12:24:22 PM	<b>Duration :</b>	7 mins 58 secs
<b>Compere :</b>	Tony McManus	<b>Summary ID :</b>	W00040961378
<b>Demographics :</b>	Male 16+ 10000 ABs 4000	Female 16+ 12000 GBs 13000	
<b>Interviewees :</b>	Christine McLean, Managing Director, Perth Convention Bureau		
<b>Mentions :</b>	Burswood		
<b>Mentions :</b>	Duxton		
<b>Mentions :</b>	Hilton		
<b>Mentions :</b>	Sheraton		

McManus says the Treasury Buildings are going to be redeveloped, which will include a six-star hotel. Christine McLean, Managing Director, Perth Convention Bureau, says Perth lacks a lot of accommodation for international guests, and an Access Economics report reveals Perth is lacking at least 300 new hotel rooms every year to keep up with demand. She explains Perth is losing convention business to the tune of around \$435 million over the next 10 years. Hotels at the moment are running between 96% and 100% occupancy mid-week, which is a barrier for people to get conference business in the city. She remarks the redevelopment of the Old Treasury Building is 'great news', and they acknowledge the WA Government for the part they played. She explains the role of the Perth Convention Bureau, stating they are a not-for-profit organisation that is predominantly funded by the WA Government. Last year they secured \$93 million worth of business for WA. Their target for the next financial year is \$100 million. McManus says he was talking to David van Ooran, Director, Eventscorp, who expressed similar concerns, that the staging of events requires accommodation and adequate transportation. McLean remarks Eventscorp carry out similar roles as the Bureau, except they bid for events. They work closely with the organisation and also Tourism WA. She points out an international business delegate will spend six times more than a leisure tourist. Government has the capacity to remove the barriers for developers and release Crown land. McManus says choice is limited. McLean says they have a good variety of accommodation, and CHOGM delegates will stay in a range of accommodation.